**PTO Meeting – March 11th**

The meeting discussed various initiatives and communication methods for the PTO at Gomez Heritage. Key points included the use of text messages and Facebook for community updates, the importance of volunteer sign-ups, and the role of using social media in promoting community events. Funds raised support staff appreciation, student treats, scholarships, and emergency needs. The Cinco de Mayo parade participation was highlighted, with a call for more parental involvement. The carnival setup and decoration needs were addressed, and the next meeting was scheduled for April 8. The meeting concluded with a raffle: a $50 gift card won by Norma Navarro and a second gift won by Maria Arroyo.

**Transcript**

<https://otter.ai/u/u43uHYeruG4wFz1AnUzNllEmphM>

**Action Items**

• Sign up and provide phone number to receive text message updates from talking points app.

• Use text messages and "talking points" to communicate about upcoming events and requests for volunteers or other help.

**Communication and Volunteer Coordination**

• PTO board member emphasizes the importance of not just volunteering but also staying informed through various communication channels.

• PTO board member mentions the effectiveness of Mr. Parker's text messages and the use of "talking points" to keep everyone updated.

• PTO board member encourages everyone to sign up for text messages and to ensure their contact information is correct.

• PTO board members discuss the use of Facebook for community updates and events.

**Community Engagement and Event Planning**

• PTO board member explains the role of social media in promoting community events on Facebook, including clothing drives and free community events.

• PTO board member highlights the importance of family events and the need for community input to plan new activities.

• PTO board member mentions various fundraising and appreciation events, such as Staff Appreciation Week and scholarships for high school students.

• PTO board members discuss the use of funds for emergency needs, such as helping families affected by fires.

**Cinco de Mayo Parade and Participation**

• PTO board member announces the participation of the early childhood program in the Cinco de Mayo parade, along with other daycares.

• PTO board member mentions the donation of books and the need for parents to accompany their children in the parade.

• PTO board member provides information on where to find more details and mentions the need for T-shirts for participants.

• PTO member shares that only one person showed up last year, and there is a need for more participation this year.

**Carnival Setup and Volunteer Sign-Up**

• Carnival will be April 26th, 12pm – 3pm

• PTO member asks about the possibility of donating desserts from local home-based businesses for the cake walk.

• PTO member inquires about donating leftover balloons for decoration purposes.

• PTO board member explains the sign-up sheet for volunteers to help with setup, concessions during the carnival, and cleanup.

• PTO board member reminds everyone to provide their phone numbers for the talking points system before leaving.

**Next Meeting and Closing Remarks**

• PTO board member announces the next meeting date: Tuesday, April 8, at 5:30 PM.

• PTO board member reminds everyone that the PTO meets once a month on a Tuesday evening.